

Rep: TELEREP, INC..

REP BUYLINES

Run On: Oct31/12 at 13:35

Requested by: ANGIE



Order#:

Station: WWMT-TV GRAND RAPIDS, MI

Agency: STRATEGIC MEDIA SERVICES

Advertiser: POLI/J AMASH/R/CON/MI

Buyer: NEIL WILLIAMS

Hdl#: 6397331 (Mod 1.1)

Dates: Oct31/12 - Nov06/12

Prod1: AMASH FOR CONGRESS

Prod2:

Tel #:

Tr:

Sa:

Es:

De:

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH										
	1	W-Su/11-1135P	30S	\$900	Oct31/12	Nov4/12	1	2	2	\$1,800	NEWS 3 AT 11
	2	Mon/11-1135P	30S	\$900	Nov5/12	Nov5/12	1	1	1	\$900	NEWS 3 AT 11
	3	W-F/6-7A	30S	\$450	Oct31/12	Nov2/12	1	1	1	\$450	6A NEWS
	4	M-Tu/6-7A	30S	\$450	Nov5/12	Nov6/12	1	1	1	\$450	6A NEWS
	5	W-F/7-9A	30S	\$450	Oct31/12	Nov2/12	1	1	1	\$450	CBS THIS AM
	6	M-Tu/7-9A	30S	\$450	Nov5/12	Nov6/12	1	1	1	\$450	CBS THIS AM
	7	W-F/12N-1230P	30S	\$450	Oct31/12	Nov2/12	1	2	2	\$900	NOON NEWS
	8	Mon/12N-1230P	30S	\$450	Nov5/12	Nov5/12	1	1	1	\$450	NOON NEWS
	9	W-F/3-4P	30S	\$450	Oct31/12	Nov2/12	1	2	2	\$900	DR PHIL
	10	Mon/3-4P	30S	\$450	Nov5/12	Nov5/12	1	1	1	\$450	DR PHI;
	11	W-F/4-5P	30S	\$450	Oct31/12	Nov2/12	1	1	1	\$450	ANDERSON
	12	W-F/5-530P	30S	\$750	Oct31/12	Nov2/12	1	3	3	\$2,250	5P NEWS
	13	Mon/5-530P	30S	\$750	Nov5/12	Nov5/12	1	1	1	\$750	5P NEWS
	14	W-F/530-6P	30S	\$950	Oct31/12	Nov2/12	1	3	3	\$2,850	530P NEWS
	15	Mon/530-6P	30S	\$950	Nov5/12	Nov5/12	1	1	1	\$950	530P NEWS
	16	W-F/6-630P	30S	\$1,000	Oct31/12	Nov2/12	1	3	3	\$3,000	6P NEWS
	17	Mon/6-630P	30S	\$1,000	Nov5/12	Nov5/12	1	1	1	\$1,000	6P NEWS
	18	W-F/630-7P	30S	\$1,000	Oct31/12	Nov2/12	1	3	3	\$3,000	CBS EVE NEWS
S	19	Mon/630-7P	30S	\$1,000	Nov5/12	Nov5/12	1	0	0	\$0	CBS EVE NEWS
A	30	Sat/330-7P	30S	\$700	Nov3/12	Nov3/12	1	1	1	\$700	COLLEGE FOOTBALL
		This is a make-good for Nov05 on line-19 for 1 spot/wk									
		This is a make-good for Nov03 on line-25 for 1 spot/wk									
		This is a make-good for Nov03 on line-26 for 1 spot/wk									
		Order Comment: PREBOOKED OFFERS, PREEMPTS ALSO ON HEADLINE 6387467									
A	31	Fri/5-6A	30S	\$350	Nov2/12	Nov2/12	1	1	1	\$350	NEWS
		Part of a makegood made up of lines 30-32									
		Order Comment: PREBOOKED OFFERS, PREEMPTS ALSO ON HEADLINE 6387467									
A	32	Sun/9-1030A	30S	\$1,000	Nov4/12	Nov4/12	1	1	1	\$1,000	NEWS
		Part of a makegood made up of lines 30-32									
		Order Comment: PREBOOKED OFFERS, PREEMPTS ALSO ON HEADLINE 6387467									
	20	W-F/7-730P	30S	\$1,800	Oct31/12	Nov2/12	1	2	2	\$3,600	WHEEL
	21	W-F/730-8P	30S	\$1,800	Oct31/12	Nov2/12	1	2	2	\$3,600	JEOPARDY
	22	Mon/730-8P	30S	\$1,800	Nov5/12	Nov5/12	1	1	1	\$1,800	JEOPARDY
	23	Thu/9-10P	30S	\$3,600	Nov1/12	Nov1/12	1	1	1	\$3,600	PERSON OF INTEREST
	24	Fri/10-11P	30S	\$3,000	Nov2/12	Nov2/12	1	1	1	\$3,000	BLUE BLOODS
S	25	Sat/6-630P	30S	\$450	Nov3/12	Nov3/12	1	0	0	\$0	6P NEWS

[illegible]

Rep: TELEREP, INC

Run On: Oct31/12 a

Order#: affic#:

Station: lesperson: DAVE CLARK

Agency: t#:

Advertisemo: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
	1	W-Su/11-1135P	0.0	Oct25/12	Rev #0: A
	2	Mon/11-1135P	0.0	Oct25/12	Rev #0: A
	3	W-F/6-7A	0.0	Oct25/12	Rev #0: A
	4	M-Tu/6-7A	0.0	Oct25/12	Rev #0: A
	5	W-F/7-9A	0.0	Oct25/12	Rev #0: A
	6	M-Tu/7-9A	0.0	Oct25/12	Rev #0: A
	7	W-F/12N-1230P	0.0	Oct25/12	Rev #0: A
	8	Mon/12N-1230P	0.0	Oct25/12	Rev #0: A
	9	W-F/3-4P	0.0	Oct25/12	Rev #0: A
	10	Mon/3-4P	0.0	Oct25/12	Rev #0: A
	11	W-F/4-5P	0.0	Oct25/12	Rev #0: A
	12	W-F/5-530P	0.0	Oct25/12	Rev #0: A
	13	Mon/5-530P	0.0	Oct25/12	Rev #0: A
	14	W-F/530-6P	0.0	Oct25/12	Rev #0: A
	15	Mon/530-6P	0.0	Oct25/12	Rev #0: A
	16	W-F/6-630P	0.0	Oct25/12	Rev #0: A
	17	Mon/6-630P	0.0	Oct25/12	Rev #0: A
	18	W-F/630-7P	0.0	Oct25/12	Rev #0: A
S	19	Mon/630-7P	0.0	Oct31/12	Mod #1.1: S
A	30	Sat/330-7P	0.0	Oct31/12	Mod #1.1: A
		This is a make-good for Nov05			
		This is a make-good for Nov03			
		This is a make-good for Nov03			
		Order Comment: PREBOOKED			
A	31	Fri/5-6A	0.0	Oct31/12	Mod #1.1: A
		Part of a makegood made up of			
		Order Comment: PREBOOKED			
A	32	Sun/9-1030A	0.0	Oct31/12	Mod #1.1: A
		Part of a makegood made up of			
		Order Comment: PREBOOKED			
	20	W-F/7-730P	0.0	Oct25/12	Rev #0: A
	21	W-F/730-8P	0.0	Oct25/12	Rev #0: A
	22	Mon/730-8P	0.0	Oct25/12	Rev #0: A
	23	Thu/9-10P	0.0	Oct25/12	Rev #0: A
	24	Fri/10-11P	0.0	Oct25/12	Rev #0: A
S	25	Sat/6-630P	0.0	Oct31/12	Mod #1.1: S

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
S	26	Sat/7-730P	0.0	Oct31/12	Mod #1.1: S
	27	Sat/730-8P	0.0	Oct25/12	Rev #0: A
	28	Sun/7-8P	0.0	Oct26/12	Mod #0.1: S
	29	Sun/730-830P	0.0	Oct26/12	Mod #0.1: A
		This is a make-good for Nov04			
		Order Comment: PLEASE COR			
		Total 41 Spots for:	0.0		
		Monthly Estimate Dollars:			
			0.0	Nov/12	